

SUBMISSION FORM

Digital Marketing Competition - GENERAL

Make PDF of this file after you filled in the form. Upload ONLY the PDF file.

Registration ID:
Client: Flexi
General Brief: Explain your general brief 200 words
Concept Explain your concept in 60-70 words
Marketing/Campaign Strategy Explain your marketing strategy in 200 words
Provide 3(three) screen captures of your viral file and short captions to explain each image. Paste the JPG files of the screen shots. Please be advised that these are going to be viewed online so please stick to 72px/inch resolution.
Provide 3(three) story boards with short captions explaining your marketing strategy. Please be advised that these are going to be viewed online so please stick to 72px/inch resolution. If you're using pictures taken by someone else, provide decent references of the pictures.

